



November 20, 2017

Referendum Deadline extended through Friday, December 22

TO THE PRODUCER ADDRESSED:

CDFA is committed to providing producers adequate opportunity to vote in the referendum on the proposed Quota Implementation Plan (QIP). Also, given the disruption caused by the recent wildfires, *the referendum deadline has been extended to Friday, December 22, 2017.*

As a reminder, you are entitled to only one vote even if you have more than one production facility under the same ownership; however, you should report the combined market milk¹ production of all such facilities.

For your ballot to be counted it must be filled out completely, and be postmarked no later than Friday, December 22, 2017 using the business reply envelope sent in a prior mailing, or physically received at the Department of Food and Agriculture, Milk Pooling Branch, 2800 Gateway Oaks Drive, Sacramento, CA 95833 no later than 5 pm, Friday, December 22, 2017.

In order for the QIP to be approved, at least 51 percent of the total number of market milk producers in the State must vote, and at least 51 percent of those voting who produce at least 65 percent of the total amount of market milk produced by all producers who voted in the referendum, or at least 65 percent of those voting who produced at least 51 percent of the total amount of market milk produced in the State during August 2017 by all producers who voted in the referendum must vote in favor of the proposed QIP.

The proposed QIP will only become effective if a Federal Milk Market Order (FMMO) is promulgated in California.

If you need a duplicate ballot, or if you have any questions, contact myself or Hyrum Eastman at (916) 900-5014.

Sincerely,

Don Shippelhouse, Acting Chief
Milk Pooling Branch

¹ Section 35787 of the California Food & Agricultural Code grades and designates Market Milk as Grade A, Certified, and Guaranteed milk.

