

STRATEGIC PLAN: 2003-2005

Summary Report for

Name of organization

This document summarizes the key components of our Strategic Plan or the elements for which we expect to be held accountable as an organization by our customers, constituencies and partners and by each other.

For more information about our Strategic Plan, please contact:

<p>Name: _____</p> <p>Phone : _____</p> <p>Fax: _____</p> <p>E-mail: _____</p>	<p>Address:</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>Contact person</p> <p>Contact's phone number</p> <p>Contact's or organization's fax number</p> <p>E-mail address</p>		<p>Name of organization</p> <p>Mailing address</p> <p>Street address</p> <p>City, State, Zip</p>

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Signatures:

Chief Executive Officer

Fair Board President

MISSION, VISION, & VALUES

MISSION STATEMENT

Briefly state the purpose of the organization, its reason for existence: what it is, who it serves, how, and why.

VISION STATEMENT

Describe the organization's image of the most ideal long-term future for itself. It should reflect a natural outcome of fulfilling the mission statement.

VALUES

Describe the values the organization strives to demonstrate in its dealing with its customers, constituencies, and partners, as well as among the management, board, and staff of the organization.

LONG-TERM GOALS

List and describe the three to five most important 3 to 10 year goals of the organization. They should relate directly to fulfilling the organization's mission and achieving its vision.

Goal One:

Goal Two:

Goal Three:

Goal Four:

Goal Five:

DESCRIPTION OF THE ORGANIZATION

Briefly provide an overview of the organization's customers, constituencies, and/or partners; major programs, services, and/or accomplishments; location and facilities; and history and leadership structure.

ASSESSMENT SUMMARY

Briefly describe the organization's major strengths and weaknesses, opportunities and challenges, or other pertinent information important to the development and likely achievement of its long-term goals and vision.

ATTACHMENT: **Board Resolution**

Name of Organization: _____

DAA No. (if applicable): _____

EXCERPT FROM BOARD OF DIRECTORS MEETING HELD:

Date

Upon motion of Director: _____

Seconded by Director: _____

And carried, to record that this Board:

1. Participated in developing the organization's 2003-2005 Strategic Plan with the help of the following stakeholders:

List the stakeholders (community members, staff members, and business partners), by name, affiliation, and contribution, who in some way participated in the development of the organization's strategic plan, either through the assessment process, in the development of mission, vision, values, or goals, by donation of services or money, or otherwise. (Attach additional pages as necessary):

2. Has read and agrees that the Summary Report to be submitted to the Division of Fairs & Expositions truly reflects the strategic planning efforts of the Board and stakeholders; and
3. Approved* the Summary Report to be submitted by this fair organization to the Division of Fairs & Expositions by November 20, 2002 as part of the requirement to receive local allocation funding from 2003 through 2005.

CERTIFIED TO BE A TRUE COPY

Chief Executive Officer:

Fair Board President:

Please print or type

Please print or type

Signature

Signature

* If this resolution is not passed unanimously, please attach a single page to explain the cause of any dissension or abstention.